

CAMILA FERNANDEZ

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Career Highlights

Fluent in both Spanish and English
Enterprising reporter & creative storyteller
Produces digital and social media content
Develops strong community contacts and sources
Skilled multimedia journalist
Active and demonstrative talent

Broadcasting Experience

Senior Bilingual Reporter/MMJ/Anchor

WMDT, Salisbury, MD

Feb. 2018 – present

- Associated Press award-winning story about the challenges English Language Learners and educators in Delaware faced as a result of no state funding
- Anchor for Latino Flavor, a Spanish language newscast for Azteca America affiliate WGDV-LD
- Exclusive story on the arrest of a man accused of homicide. A Facebook live of the arrest went viral on social media - reaching over 20,000 people on Facebook
- Sourced and broke the news of a schoolteacher facing sex offence charges for allegedly engaging in sexual intercourse and smoking marijuana with one of her students
- Led team coverage on tornado damage in both Delaware and Maryland, which included live interviews with first responders and stories of residents affected by the storm
- Enterprise stories on 'Dreamers' and undocumented students affected by the Trump Administration's decision to pull the plug on the Deferred Action for Childhood Arrivals
- Enterprise stories on how the coronavirus pandemic affected businesses, schools and the most vulnerable communities, including non-English speakers
- Experienced producer, writing news content and coordinating story assignments for field reporters
- Commanding presence in the field and in the newsroom, quickly executing story ideas as well as writing and editing packages to meet tight deadlines
- Develop strong community contacts and sources
- Utilize Facebook Live, Facebook and Twitter to engage viewers on social media

Multimedia Intern

ABC15, Phoenix, AZ

June 2015 – Aug. 2015

- Monitored multiple sources for breaking news, including police and fire scanners
- Assisted production staff in developing relevant stories for broadcasts

News Director

FIU Student Media, Miami, FL

Aug. 2015 – Dec. 2015

- Wrote and edited stories for newspaper, radio and online platforms
- Coordinated story assignments for field reporters
- Awarded best reporting for coverage on university offering less work opportunities for student employees
- Produced original content that addressed university-specific topics and showcased community events

Correspondent

Caribe Sano TV, Barranquilla, Colombia

Jan. 2014 – Dec. 2017

- Live reports in Spanish and English on Miss Universe 2014 and Expo Milano 2015
- Translated Spanish written material to English for online platforms
- Creatively edited and produced stories for broadcasts

Awards & Recognition

- 2019 Outstanding Specialty Reporting for "Dual Language Education", WMDT-TV, Chesapeake Associated Press Broadcasters Association

Leadership/Community Involvement

- Represented the station at various community events, including holiday parades and charity 5K runs and walks
- Fruitland Primary School guest speaker

Technical Expertise

- Adobe Premiere
- Adobe Prelude
- ENPS

- Wordpress
- Panasonic P2's
- Live TVU
- Field 59

Education

Florida International University, Honors College, Miami, FL

Bachelor's in Journalism and Mass Communication, Minor in French Language and Culture, Honors College, GPA 3.7

July 2017

FIU Study Abroad

One-month study abroad program on environmental sustainability in Costa Rica

One-month French language study abroad program at Angers, France